



Pura Group
INDONESIA

Creating Value Through Innovation

An integrated group of manufacturers in printing, packaging, total security system for anti counterfeiting, holography, paper making, smart card, converting & engineering



Certified By : ISO9001 : 2000 ISO14001 : 2004 Certified

www.puragroup.com

Synergy through integrated technology

Over the years, Pura Group has grown to be an integrated group of companies consisting of printing, packaging, papermaking, converting, engineering, anti counterfeiting, smart card and labeling technologies businesses.

Thanks to the constant innovation and hard work of our dedicated employees, we are now in the lead of the expanding and ubiquitously comprehensive printing & packaging industry across Southeast Asia.



Paper Making

Banknote Paper
Security Paper
Specialty Paper
Commodity Paper



Pura Smart Technology

Smart Card
RFID
Phone Card



Total Security System

Security Printing
Security Hologram
Hot Stamping Foil
Security Ink



Printing and Packaging

Rotogravure Printing
Offset Printing
Cigarette Tipping Paper
Pre-Press
Transfer Printing
Cylinder Making
Printing Ink
Corrugated Box



Converting

Carbonless Paper
Silicone Release Paper
Self Adhesive Paper
Brittle Paper
Microcapsule
Industrial Adhesive
Metallizing
Impregnated Paper
Finished Foil
Decorative Paper
Solar Window Film



Engineering

Printing & Packaging Machinery
Cigarette Machinery
Agriculture & Fishery Machinery
Industrial Electronic Automation



Bio Fuel

Jatropa Plantation
Jatropa Oil Machinery
Jatropa Oil Application Technology



Staying one step ahead of anti counterfeiting

When it was established in 1908 as a small printing shop, Pura Group (the Company) operated with not more than 8 employees, Today, the company has grown to be one of the most respected names in printing & packaging industry across Southeast Asia.

Indeed, after decades of gradual but clearly focused expansion, Pura Group has attained the status of a vertically integrated group of divisions/ business units, concentrating on the following lines of business:

- > Anti Counterfeiting
- > Security & Banknote Paper Making
- > Paper & Film Converting
- > Printing & Packaging
- > Smart Identification Technologies
- > Engineering

In 1970 Pura Group achieved a historical milestone with the new leadership of the third generation Jacobus Busono. By then, it was an offset printing shop with 35 employees.

Under the professional leadership of proven management team and with the synergy of more than 8700 employees, the Company is growing extensively to penetrate new domestic and overseas markets .

The key strength of Pura Group lies in its complete lineup of products and robust manufacturing base of more 25 production divisions, on a 65-hectare plus base.

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